

Kristin Sikes Graphic Designer

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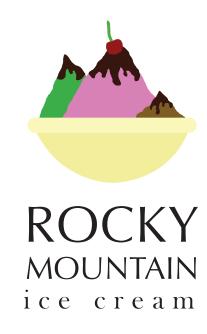
### Logos

From left to right:
Bright Blossoms Floral Shop
Brackenridge Park
Over Night Alterations
Rocky Mountain Ice Cream
Rogell Golf Course









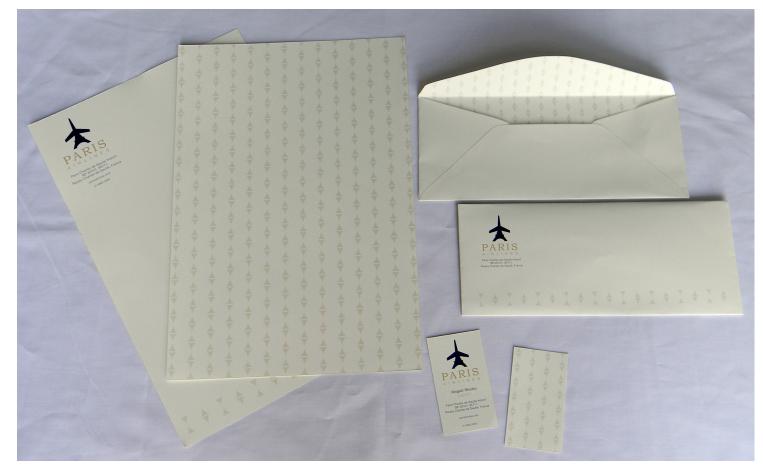


### Brand Identity

### Paris Airlines

Paris Airlines is based in the Paris Charles de Gaulle Airport in France. The logo was used to expand the brand by using a stationery system, pillow, blanket, airplane wrap, uniform, and website.



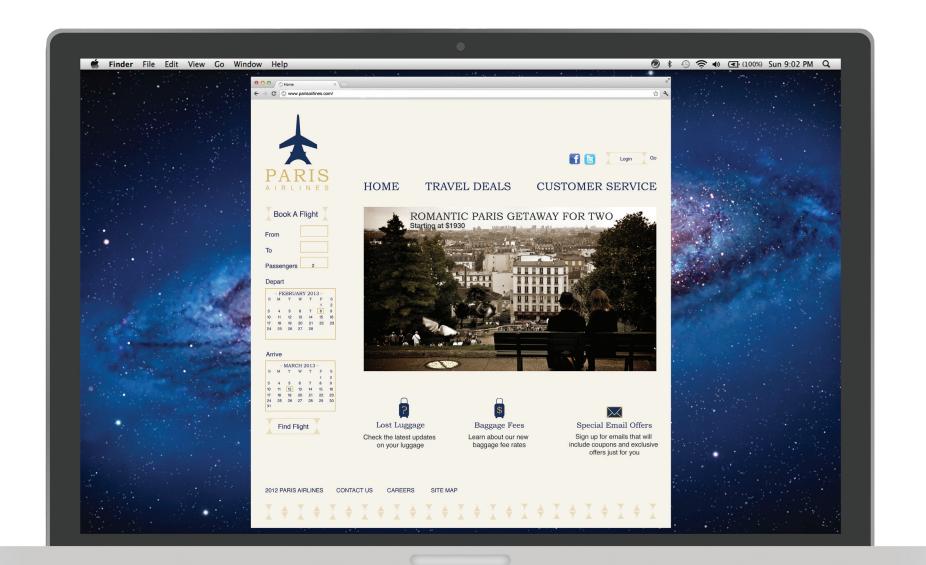












### Brand Identity

### Mercado Painting Company

Mercado Painting Company is based in Austin, Texas. The brand evolved with a logo, stationery system, t-shirts, paintbrushes, hats, and a company van wrap.















### Zilker Park Kite Festival

The Zilker Park Kite Festival is an annual festival in Austin, Texas. It draws huge crowds and encourages family fun.



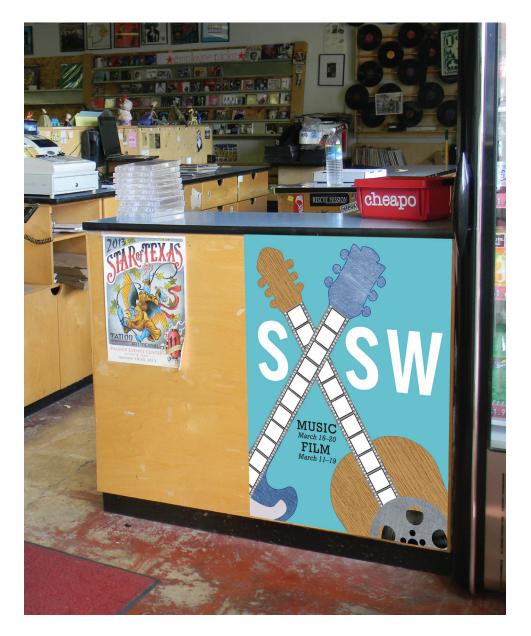
### Book People

Book People is an independent store based in Austin, Texas. Their ads are found in the magazine Austin Monthly.



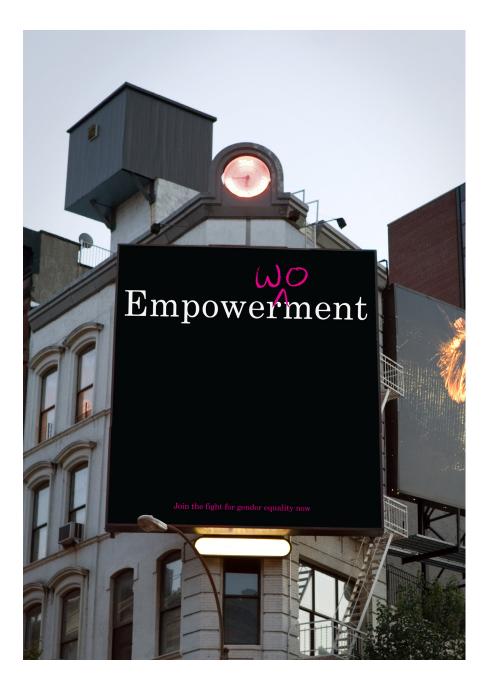
### SXSW

South by Southwest is a music and film festival that happens annually in Austin, Texas. The poster shows how the festival combines both of these elements.



### **Gender Equality**

These three posters were made for Poster for Tomorrow's theme of gender equality. They were all selected as honorable mentions in the Summer 2012 competition.







### Publications

### Front Covers

Each cover image was edited in Photohop to make it cover worthy

From left to right:

Homes & Land of Scottsdale and Phoenix Volume 34 Issue 12 Homes of the Hamptons Volume 34 Issue 4





### Publications

### Ad Design

Each ad was designed to ensure it met all required brand standards

From left to right ad is featured in:

Homes & Land of the Highland Lakes Volume 19 Issue 1

Homes & Land of the Outer Banks Volume 36 Issue 12

Homes & Land of Scottsdale and Phoenix Volume 34 Issue 12

Homes & Land of Scottsdale and Phoenix Volume 34 Issue 12



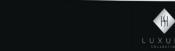






timeless qualities, serenity and livability. Natural light pours throughout the home from the retractable walls, making this house the embodiment of indoor-outdoor living. Entertainers will be delighted by the authors with the retractable walls, making this house the embodiment of indoor-outdoor living. Entertainers will be delighted by the authors with the retractable walls. outdoor living. Entertainers will be delighted by the custom wine cellar, state-of-the art kitchen and fully equipped prep kitchen. The over-sized Master suite encompasses a spo-like bath, spacious his/hers walk-in closets and a private gym overlooking the outdoor living area, pool and zero-edge spa.

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James Wexler Associate Broker

James@WexlerRealEstate.com

# 5 Ranked Realtor in AZ - Phoenix Business Journal 2018



Unbeatable location in The Guard-Gated Cheney Estates!

Recently remodeled great room floor plan with brand new hardwood flooring throughout. Lush backyard is a true retreat with mature landscaping, glistening pool, waterfall feature, spa & built-in BBQ.

For full listing information TEXT: T40412746 to 81035



Views! Privacy! Stunning Sunrises and Sunsets.

Enjoy cool breeze off the Rawhide Wash. Gaze at stars, City lights from Gated Rawhide Estates. Unobstructed views of Renowned Mountains.

For full listing information TEXT: T40420365 to 81035



Luxurious Home with **Sweeping Mountain Views!** 

Custom Home with beautiful upgrades. Relax and entertain in your backyard paradise on a large lot with .4+ acres.

> For full listing information TEXT: T40433758 to 81035



Text listing code to 81035 for more information.



### Publications

### **Editorial Layouts**

From left to right editorial is featured in: Homes of the Hamptons Volume 32 Issue 3 Homes of the Hamptons Volume 32 Issue 11 Homes of the Hamptons Volume 32 Issue 4 Homes of the Hamptons Volume 32 Issue 9



### 2019 Hampton Designer Showhouse

Photos featured are from the 2018 Hampton Designer Showhouse.

Interior design does good with the return of the Hampton Designer Showhouse this summer. A much-anticipated event for both designers and visitors, the 19th annual showhouse will feature creative and thoughtfully designed spaces by more than 20 top industry pros at a shingle-style home at 66 Rosko Lane in Southampton, generously donated by Paramount Custom Homes. As designers prepare to materialize their visions for their respective spaces, they share their approach and how together they can support a great local cause; Stony Book Southampton Hospital.

Honorary design co-chair Alexa Hampton, who has worked alongside fellow co-hord respectations.

Honorary design co-chair Alexa Hampton, who has worked alongside fellow co-chair Jamie Drake on multiple showhouses, has long supported the Hampton Designer Showhouse, though this will be the first time she has designed a room in recent years. Laughing that she wanted to do a room for big reasons and selfish reasons, like using new fibrics and furniture lines, she says it's important for the design community to be involved in events such as these.

blues and whites, but then some fire engine red. It will be playful and airy."

Baltimore looks forward to the showhouse every year as a time that once the Noting that while designers have free reign without dient restrictions, Hampton says rooms should be decorated as they would be in a home, not a showroom.

"We always want to have interiors that have some sort of appropriate relationship to the house, but also be retarive and fun," she explains. "I want to do a lost of sort of the house, but also be retarive and fun," she explains. "I want to do a lost of sort of the house, but also be retarive and fun," she explains. "I want to do a lost of sort of the house, but also be retarive and fun," she explains. "I want to do a lost of sort of the house, but also be retarive and fun," she explains. "I want to do a lost of sort of the house, but also be retarive and fun," she explains. "I want to do a lost of sort of the house, but also be retarive and fun," she explains. "I want to do a lost of sort of the house, but also be designing a master bath this year.

Ohe, too, has participated in the Hampton Designer Showhouse in the past.

Ohe, too, has participated in the Hampton Designer Showhouse in the past.

A trip earlier this year to Paris landed Willey at the Maison et Objet tradeshow, Mixing various finished elements like natural wood, ebonized, and painted white pieces, Hampton hopes to achieve a layered room like what one you would find in someone's actual home. While she takes over the junior master





made by Ciuffo Cabinetry, and floor tile in a classic overlapping square pattern in mixture of Carrara marble and black stone. This will serve as Willey's backdrop.

"I'm going to balance the tile with a light color venetian plaster on the walls, and I will be bringing in Ramie and Jute for window treatments and accents," Willey explains. Tim also headed to the Brinnfield Antique Fair to see if I can find some vintage items to include as well. The room will be an eelectic mix of unique pieces with an upscale beach house vibe."

Designers are planning their spaces in anticipation for the Hampton Designer Showhouse cocktail preview party on Saturday, July 20, kicking off its season that will run from Sunday, July 21 through Labor Day. The Showhouse will be open to the public Monday through Sunday from 11 a.m. to 5:00 p.m. Admission is \$40 and includes the Showhouse Journal.

powder rooms, laundry rooms, wet bar, and his and hers closets on the first and many interesting things as possible to pull people off the street."

cladding around the refrigerators that help lend a loft-like vibe to the kitchen, Ciuffo shares. "We selected some reclaimed oak to add the repurposed feel of lofts



Mackenzie chose a black glass mosaic tile for a wall with a mounted vanity being and to help conceal the refrigerators and the freezer. The decorative hardware is

Ciuffo Cabinetry is responsible for the contemporary kitchen with a sophisticated suburban loft. feel with white painted slab doors that were given a touch of elegance with a high-gloss finish. They also added elements to the master baths,

President Gary Ciuffo says unexpected details are the use of large-scale hammered steel inside glass cabinets and visible machine screws used to secure sheet metal calding. Various contrast like black and white, marter and glossy, hard and soft textures, and casual and sophisticated style give the kitchen energy and interest.

"We introduced various metal details such as unique large-scale hammered steel on the kitchen island and precisely machined and visibly attached sheet metal calding avoid the refrisewore by the hole and a loft like with ex- which the land of the contrast of the

RACHEL BOSWORTH



### FRONT COVER PROPERTY

Dawn & Frank Bodenchak | 917-968-9020 | Sotheby's International Realty

"Breathtaking." That's the only way to summarize 18 Fairway Court and its very special 5-acre property—surrounded by 270 acres of reserve and golf course on

Set majestically on its own private hill, "18 Fairway could not be re-created," comments Frank Bodenchak of Sothebys International Realty, which just listed the new construction home in Sag Harbor for \$5,950,000. "When you arrive at the 1000-foot-long winding driveway and ascend a hill to the top, you are on your

The 10,500 square foot home is surrounded on all sides by open land as far as the eye can see. To the North and East, the home overlooks 135 acres of rolling, manicured golf grounds out towards Noyac Bay. "As a result," Mr. Bodenchak notes," the property has vistas of a golf course and pond from many of the home's rooms, especially upstairs. Unlike most homes, the views are as beautiful in the entire off-season as in the summer."

And to the South, the property is protected by 135 acres of wooded reserve, with hiking trails all the way out to Deerfield Road and Middle Line Highway. It's a









But now to the special construction itself...The developer of 18 Fairway Court sought to create a grand 'estate-sized' home, built to the standards of a \$12-14MM South-of-the-Highway home, but on a \$2MM piece of land, so that the property could still be marketed to a much more reasonable \$6MM price point.

"There is nothing new of this scale, with this much property, for the price," notes Frank Bodenchak.

But it is the outside where the home becomes its own resort. "The home has

Frank Bodenchak.

But it is the outside where the home becomes its own resort. "The home has everything. The 45" pool is a show stopper, with sunbed, firepit and a hot tub for 10 people that spills into the pool. Uncovered and covered terraces allow for outdoor living. The home even comes with its own outdoor kitchen, not common among spec builds at this price point."

High ceilings, 16-foot sliding glass doors, oversized picture windows and transoms contribute a unique sense of light and volume to the house.

Respectful of the environment that makes this property so special, 18 Fairway Court was designed as a green home, with solar energy, foam insulation and LED lighting. It is also a "Smart" home, with a 26-speaker sound system, theater prewiring video surveillance, elevator, and remote heating cooling and pool systems.

square feet in size, with glamorous master baths, His/Hers closets, offices and balconies overlooking the back yard.

The home also features a custom Bakes & Kropp eat-in kitchen, formal dining room, and three spacious living rooms for guests to spread out. The lower level

COVER PROPERTY 11



### PARADISE WEST OF THE CANAL

viewing pleasure. It is close to beaches and restaurants on either side, and offers a path over to the North Fork as well. Shinnecock Canal also divides east and west in the Hamptons, a key feature when discussing the locations of properties. While the east is often a hot topic when discussing prime luxury real estate, west of the Canal is an ideal place to invest as its desirability continues to grow.

Agents in-the-know discuss what makes this the perfect place to own a home in

Hampton Bays line Montauk Highway heading east. Though buyers have been relax and call home year-round. traveling as far as Montauk to own homes in the coveted villages for rest, relaxation, and a little fun, too, hamlets West of the Canal have grown in popularity over the past five years due to their close proximity to Manhattan and Connecticut. Properties here are also significantly more affordable. Douglas Elliman Licensed Real Estate Salesperson Lauren Spiegel says here you can buy a beach house on the ocean for less than \$5 million that is turnkey with all of today's most popular

As a mother of three that has been raising her children in these villages over the past 15 years, Spiegel has watched the area grow with fewer consumers renting

Shinnecock Canal serves many functions. It provides direct access between Great Peconic Bay into Shinnecock Bay, and then out to the Atlantic Ocean. It is a popular waterway for boaters and paddlers, with scores of marine wildlife for wants to find relaxation, whether it is at the beach or out by the pool and cabana. Bringing the outside in and an open floor plan will remain to be on trend desires. Color is also coming back in a big way, not just your average white beach house. Now we are seeing bold color choices in details throughout kitchen islands and cabinetry, bathrooms tiles, for example."

Mixing the elegance of old-world charm with today's modern flair, Spiegel's listing at 6 Bay Road in Quogue is sprawling estate on two acres. The seven-bedroom Remsenburg, Westhampton, Westhampton Beach, Quogue, East Quogue, and Hampton By line Morroll Lithurgh 1 to 27.

> "Highlights include a lengthy gated drive leading to the house, which boasts a grand entrance foyer, exposed barn beams, wide wood-plank flooring, high ceilings and large entertaining rooms for guests to enjoy," Spiegel says of the home on the market with \$5.749 million. "Of course, there's also the all-weather sun room, a fully equipped pool house and a cabana! What makes this package complete is the property's close proximity to the Quogue Village Beach and its location in this charming and walkable village."

West of the Canal has been a focus of First Dunes, a development company that

focuses on custom coastal homes in the Hamptons. With a strong emphasis on homes in Westhampton and almost all of their recent developments in this hamlet, the team tends to stick to homes on the water. These properties retain value and are highly desired as ocean and bayfront homes are harder to find compared to homes more inland. Partner and Director of Marketing Kyla Gessin Stern says that even if the rental and resale markets were to take a dip, there are still new construction buyers that would want to come out to be on the water, making this feature a priority.

The company has focused their East End spec property purchases on waterfront The company has nocused their least that spec property pour ansates of water-floar locations. On Dune Road, no matter what property you're on you have a beautiful vista, 'Gessin explains.' We're not partial to one side or the other, though I likethe bay side. We have done a number of homes on the ocean side as well. Westhampton also has a lot of great attributes. For one, a lot of people are heading east from further west and it's a long drive. Westhampton is right before the road gets down to one lane. You jump right off the highway. It has a great town filled with shops and restaurants and nice community. If you're a boater, there's really no better location.

A subsidiary of Chatham Development Company, First Dunes has completed more than 25 homes in the area with several more under construction. The company builds spec homes and performs custom ground up and renovation work for clients, the latter often a result of people having owned properties they love for years that need to be refreshed or updated with modern amenities and materials. The turnaround time for ground ups range from six to 10 months as they aim to complete construction for summer delivery. Currently, they are finishing projects on eight homes, all on Dune Road in Westhampton.

20 Cove Lane, which sits on a bayfront offshoot of Dune Road, will be completed by July 1. The 5,250-square-foot, six-bedroom, six-and-a-half-bathroom home with an infinity pool overlooks Moriches Bay on a quiet cul-de-sac. Boaters can make use of deep-water dock to enjoy the bay or cruise out to the ocean. An interesting feature of the home is its front yard with board-form architectural concrete retaining wall, which elevates the yard above the street and driveway providing privacy and ocean views while playing ball on the 3,500-square-foot front lawn, or roasting marshmallows in the gas firepit. Summer rentals begin at

First Dunes is also behind a brand-new six-bedroom, five-and-a-half-bathroom waterfront home that epitomizes luxury Hamptons living. 895 Dune Road has a peaceful bayfront setting with walls of glass that take full advantage of the a peacetul dayroin setting with waits of gass that take full advantage of the waterfront vistas and incredible sunsets. The resort-style home has an open concept and European-style chef's kirchen. Multiple decks outside step to a gunite pool and water access via a private dock. Listed by Nest Seekers Licensed Real Estate Salesperson Katelyn Montrony for \$5.995 million, this home is another prime example of West of the Canal living.

"Westhampton Beach is a great waterfront community with a charming Main Street and weekend farmer's markets," Montrony shares, also noticing a sales spike in Hampton Bays. "Another great town that is becoming very popular is Hampton Bays. Hampton Bays offers both bay and ocean access for boaters which makes it a great summer destination. Inventory is growing but unlike other parts of the Hamptons right now, I am seeing higher rates of turnover. There are also some big development projects taking place in Hamptons Bays which is evidence of its

Montrony has also found the Westhampton Beach's Main Street is going through the area to life. If this is a sign for west of the canal as a whole, we look forward to seeing what this first glimpse into life on the South Fork may bring.











### Homes Perfect For Holiday Entertaining

So we've rounded up a couple of homes that were built with entertaining in mind.

56 Barnhart Street, Southampton - \$19.999M

This 10,550-square-foot home sits on 2.2 acres of land, and the living and dining rooms are swoon-worthy. "The owner, who also oversaw every element of construction when the house was built, designed the house to be the ideal in indoor-outdoor living" said Harald Grant, Associate Broker, Senior Global Real Estate Advisor of Sotheby's International Realty. "The main entry hall opens directly to the covered rear patios, where hosts can set a sit-down dinner for over twenty people, or buffet-style for even more."

Features of the home that lend well to entertaining include vaulted ceilings, Features of the nome that iend wen to entertaining include valued centings, seven fireplaces, and a double-height living room. The chef's kitchen comes fully-equipped with four dishwashers, two pantries, and a butler's pantry that helps

"Indoors, the formal dining room easily seats 10 people," Grant continued. "The casual dining area will accommodate 10, at least. The covered patio which can be accessed through French doors from both these rooms can seat many more.

Even though the Hamptons are known for the summer parties that occur between Memorial Day and Labor Day, many people make their way out to their Sotheby's International Realty agent representing the listing claims that the house could easily host 50 or so guests.

With more space to stretch out — and typically more parking as well — plenty of people would rather use their South Fork retreat to host their family and friends at this time of year.

And for those who are planning on having some of their guests stay the night, there are eight bedrooms in total (including the master suite), 10 full bathrooms, and two half-baths. Plus, the partly finished lower level has plenty of additional

The exterior of the property is host to a heated gunite pool, tennis court, and





mature landscaping. Even though those outdoor amenities may not get too much use during the colder months, they'll certainly come in handy when invitations for a July Fourth barbecue are sent out.

71 Pheasant Lane, Southampton — \$24.995M

Also located in Southampton Village, south of the highway, and close to the beach, this incredible home was designed by Fleetwood & McMullan Architects and was completed in 2019.

"The house was designed for entertaining while being warm and intimate at the same time," Bruce Lewin, the owner and broker of the home wrote. "The living room, den, kitchen, breakfast area, dining room, and breezeway are all contiguous and flow across the entire ground floor."

Lewin also represents the home with Douglas Elliman Real Estate agent, Erica

The house spans a massive 11,000 square feet in size on nearly 2 acres of land. Features include smart home technology, geothermal heating and cooling, and all three levels are accessed by an elevator.

"On the lower level, the theater is enormous and flows to the wine cellar and gym area," he continued. "It is a dream home for entertaining."

Outside, there are bluestone patios, decks, a heated saltwater gunite pool, a spa, a sunken all-weather tennis court, and even a pool house that's connected to the main house via the breezeway. Lewin also says that the lawn areas outside are perfect for tented parties during the warmer months.

The house has eight bedrooms, 10 full bathrooms, and a half-bathroom. The owner and broker also told use that the home could be used to entertain for parties as small as just a few people, all the way up to 200.

"The property is ideal for someone who wants to live life to the fullest," Lewin said. "Whether they entertain or just want to quietly enjoy the space."





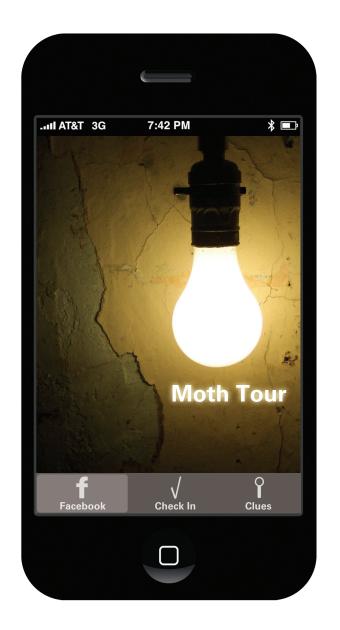
## Brand Extensions

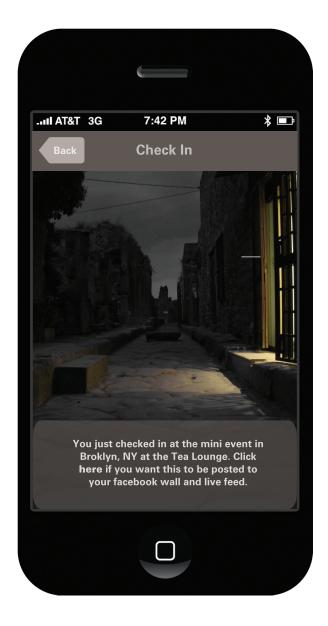
### Moth on the Road Tour

The Moth on the Road Tour offers an opportunity for stories caught in the shadows of the northeast to be brought into the light of cities across the country. The slogan used with the tour is "True Stories Brought to Light." This means that the moth is a traveling light that reveals stories. The campaign includes two posters, an app, facebook page, and mini event. This was a group project that came together with the help of David Sandoval.

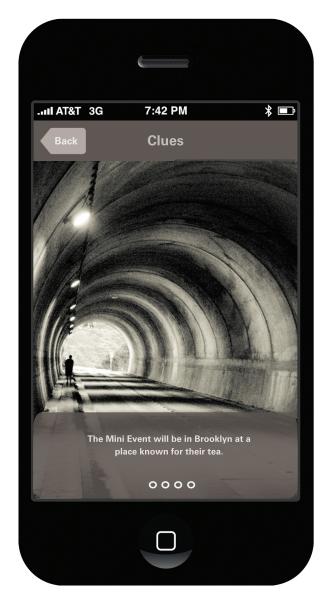


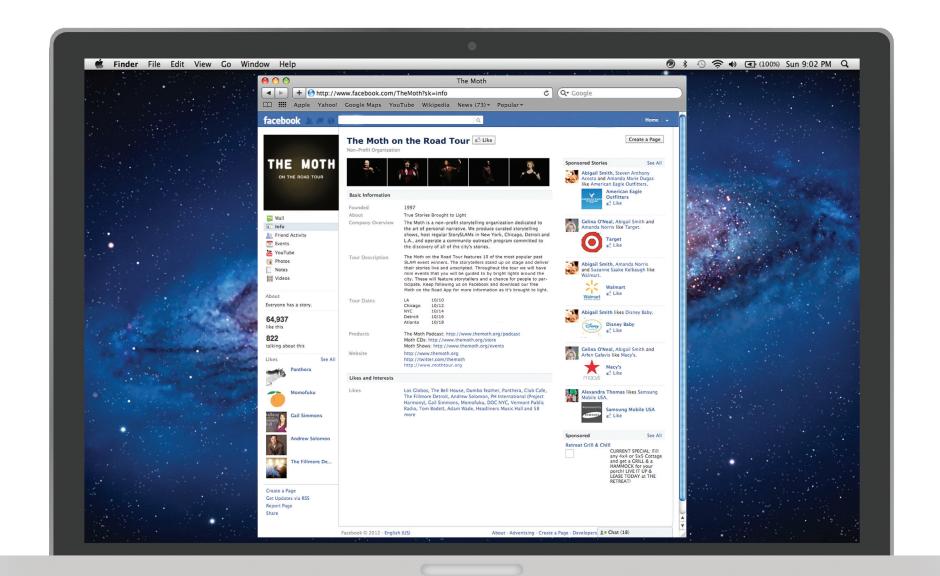


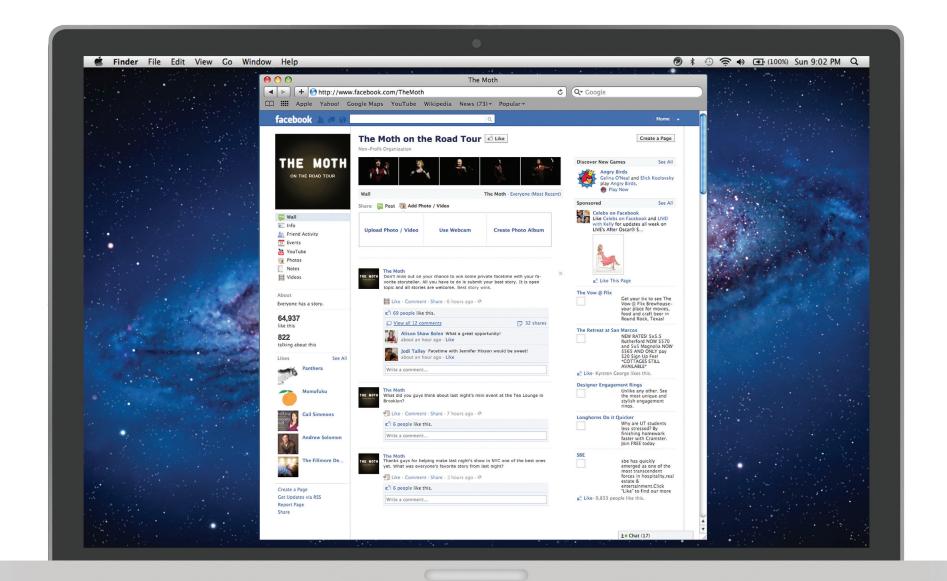


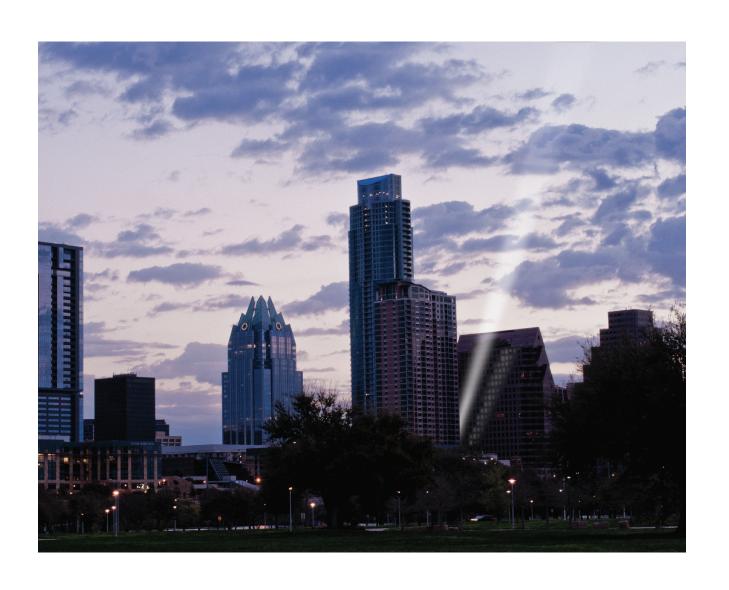












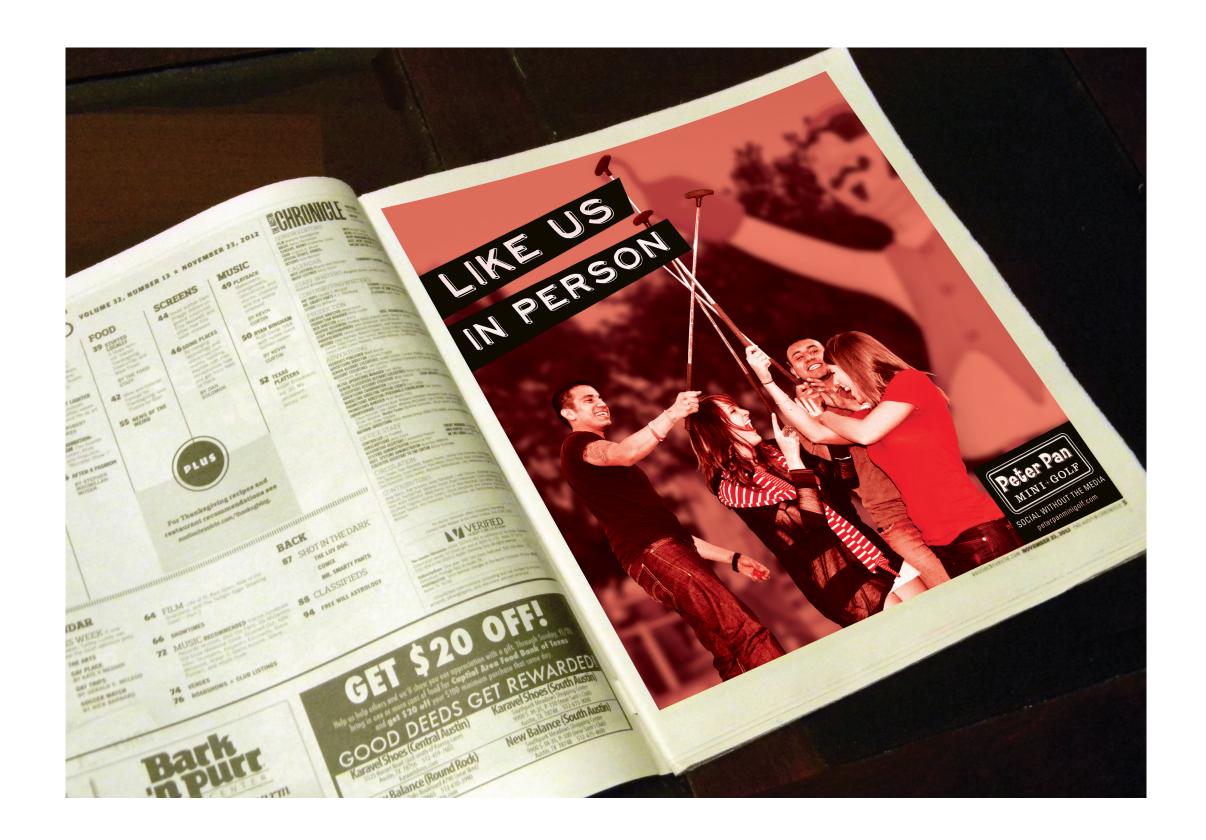


## Brand Extensions

### Peter Pan Mini Golf

Peter Pan Mini Golf is an independent company from Austin, Texas. The campaign used to promote the company was "Social without the Media." This went to show that you can make a real connection with people while you are there. Our culture relies on technology such as facebook, twitter, and mobile media as forms of communication. The campaign uses phrases associated with social media to show how human interaction makes for a true bonding experience. This was a group project that I did with David Sandoval and Michele Meneffe.









# Stationery

The stationery items all have a hand made look and feel to them. The sets come with decorated wooden boxes. Inside of them you will find pens, envelopes, paper, and greeting cards all wrapped in ribbon.







### Outdoor Marketing

### Scotts

Scotts is a brand that manufactures a variety of birdseed along with other gardening and lawn products. The billboard shows that they are the best brand of feed that every bird wants to eat.





Kristin Sikes Graphic Designer

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